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**2014 NFL TEASER NEWSLETTER**

**Issue # 5**

**Games of October 2 - 6, 2014**

**FAST FACTS**

Results through 61 Games	Last Week	Season-to-Date	Pct.
Two Way Teaser Winners (2 Pushes)	2	12 of 61	19.7%
Pointspread Mattered (1 Push)	0	7 of 61	11.5%
Games Decided by 21 or more points	7	14 of 61	23.0%
Games Decided by 4 or fewer points (or by TD in OT)	1	12 of 61	19.7%
OVERS - UNDERS - PUSHES	10- 3 - 0	33- 28 - 0	

**TEASER RECAP BY CATEGORY**

Category	Last Week	Season	Pct.	Category	Last Week	Season	Pct.
Superior	0 - 1 - 0	0 - 1 - 0	0%	Very Good	2 - 1 - 0	10 - 7 - 0	59%
Outstanding	0 - 0 - 0	1 - 1 - 0	50%	Marginal	3 - 0 - 0	11 - 3 - 0	79%
Excellent	1 - 0 - 0	9 - 1 - 0	90%	TOTALS	6 - 2 - 0	31 - 13 - 0	70%

**REVIEW OF TEASER STRATEGIES**

	Teams - Week	YTD	Teasers - Week	YTD
Top 2 Teams	1 - 1	6 - 2	0 - 1	2 - 2
Top 5 Teams	3 - 2	14 - 6	3 - 7	19 - 21
All Marginal or better teams, up to 10 max	6 - 2	28 - 10	15 - 13	86 - 77

**REVIEW OF LAST WEEK**

Week 3 produced solid results overall although our first Superior team of the season, Chicago, came up well short in Teaser play. Our lone excellent team, Baltimore, was a Teaser winner. Two of our Very Good teams came through as both San Francisco and Green Bay were successful in Teaser play while Atlanta was not. All 3 of our Marginal teams were Teaser winners as Miami, Minnesota and Dallas each succeeded.

In a few weeks we shall begin our discussion of a hedging technique that can help protect existing winnings while creating the possibility for a massive weekly win through the use of "middles."

We have published the NFL Teaser Newsletter since 1988 with great success across the board, although the performance breakdown of the various categories will show some variance from season to season. Between 1988 and 2013 we have recommended over 3,000 teams (Marginal or better) for use in two team 6 point Teasers. The overall success rate over all categories has been 70.0%. There is no way to determine the

overall profitability from our Teaser selections because of the many ways of playing Teasers according to various strategies and risk profiles. But given that rate of success most of our subscribers have reported very nice profits over the 26 seasons.

Here is a breakdown of the results by category of how recommended Teaser teams have performed from 1988 through 2013:

Category	W - L - P	Pct.
Superior	9 - 3 - 0	75.0 %
Outstanding	125 - 45 - 4	73.5 %
Excellent	620 - 275 - 15	69.3 %

Category	W - L - P	Pct.
Very Good	748 - 302 - 22	71.2 %
Marginal	710 - 323 - 11	68.7 %
<b>TOTALS</b>	<b>2212 - 948 - 52</b>	<b>70.0 %</b>

Using this chart in combination with the Points spread Range Chart to be presented in next week's issue will enable the astute reader to fine tune our weekly selections and perhaps improve the overall success rate in playing Teasers. It will result in more selectivity and less activity but the results will be well worth the time.

Now, let's turn our attention to week four. Here are this week's qualified teams:

#### **TEASER QUALIFIERS WEEK 5**

<b>SUPERIOR</b>	None
<b>OUTSTANDING</b>	None
<b>EXCELLENT</b>	SAN FRANCISCO, Cincinnati, GREEN BAY (Thursday), DENVER
<b>VERY GOOD</b>	CAROLINA, Arizona, Atlanta, Chicago
<b>MARGINAL</b>	NEW ORLEANS
<b>RISKY</b>	NEW ENGLAND, Baltimore, SAN DIEGO

Three games show the potential for being 'Two Way Teaser' winners this week:

Chicago at Carolina

Arizona at Denver

Cincinnati at New England

With a total of 9 teams qualifying as Marginal or better a full 9 team round robin would produce a total of 36 Teasers. Using just the 4 Excellent teams in a 4 team round robin would produce just 6 Teasers in all. An alternative to consider would be doing the 4 team round robin of the 4 Excellent teams and also tying each of those 4 teams to either each of the 4 Very Good teams or to each of the 5 Very Good/Marginal teams to produce a total of either 22 or 26 Teasers.

Good luck and we'll see you next week.

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